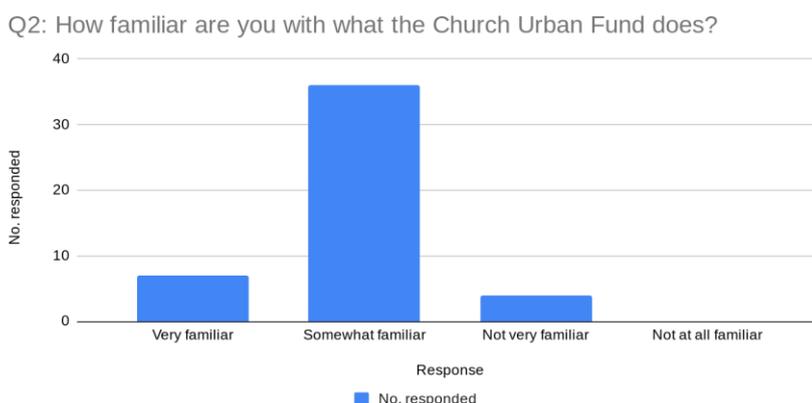


# Key findings from and commentary on the CUF survey - October 2020



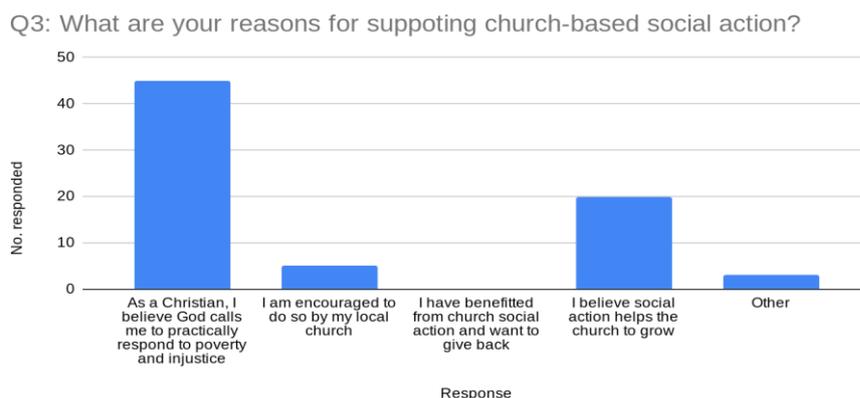
Thank you so much for responding to our recent survey. We are delighted that just over a third of you (31%) took the time to respond. Here is a quick summary of the key findings from the survey.

## ✓ How familiar are you with what Church Urban Fund does?



To this question 92% of respondents indicated that you were either ‘*very familiar*’ or ‘*somewhat familiar*’ with the work of CUF. As encouraging as this is, we're certainly not content to leave it there, and we recognise that we can do a much better job of reminding our key stakeholders of the unique way that CUF works and the impact you help us to make.

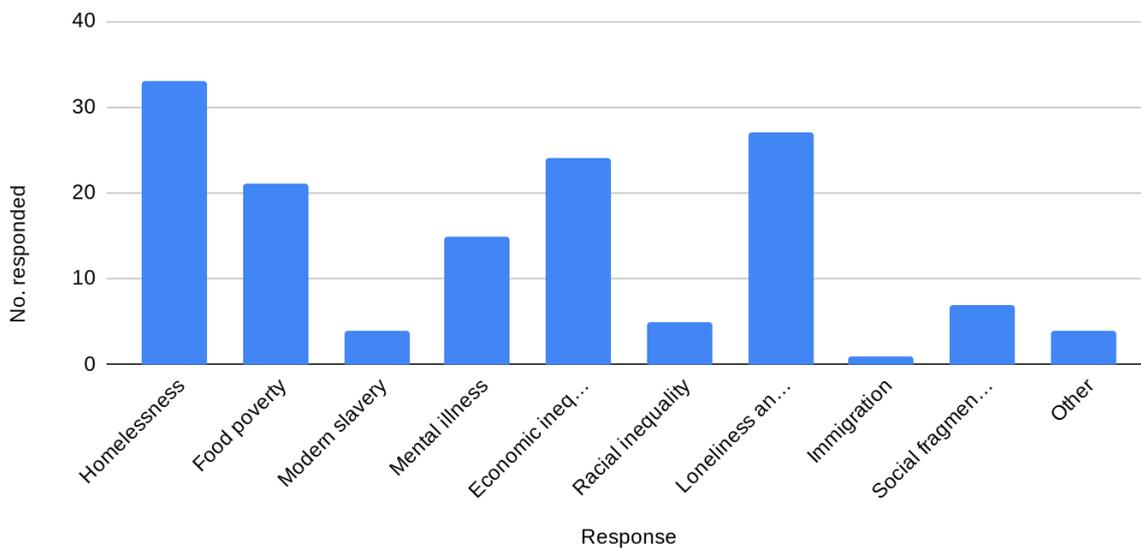
## ✓ What are your reasons for supporting church-based social action?\*



In answer to this question, 96% of responses indicated that *'As a Christian I believe God calls me to practically respond to poverty and injustice'* indicating that your faith is by far the motivating factor in your support of the Church Urban Fund.

✓ **What do you see as the most pressing social issues in the UK today?\***

Q4: What do you see as the most pressing social issues in the UK today?

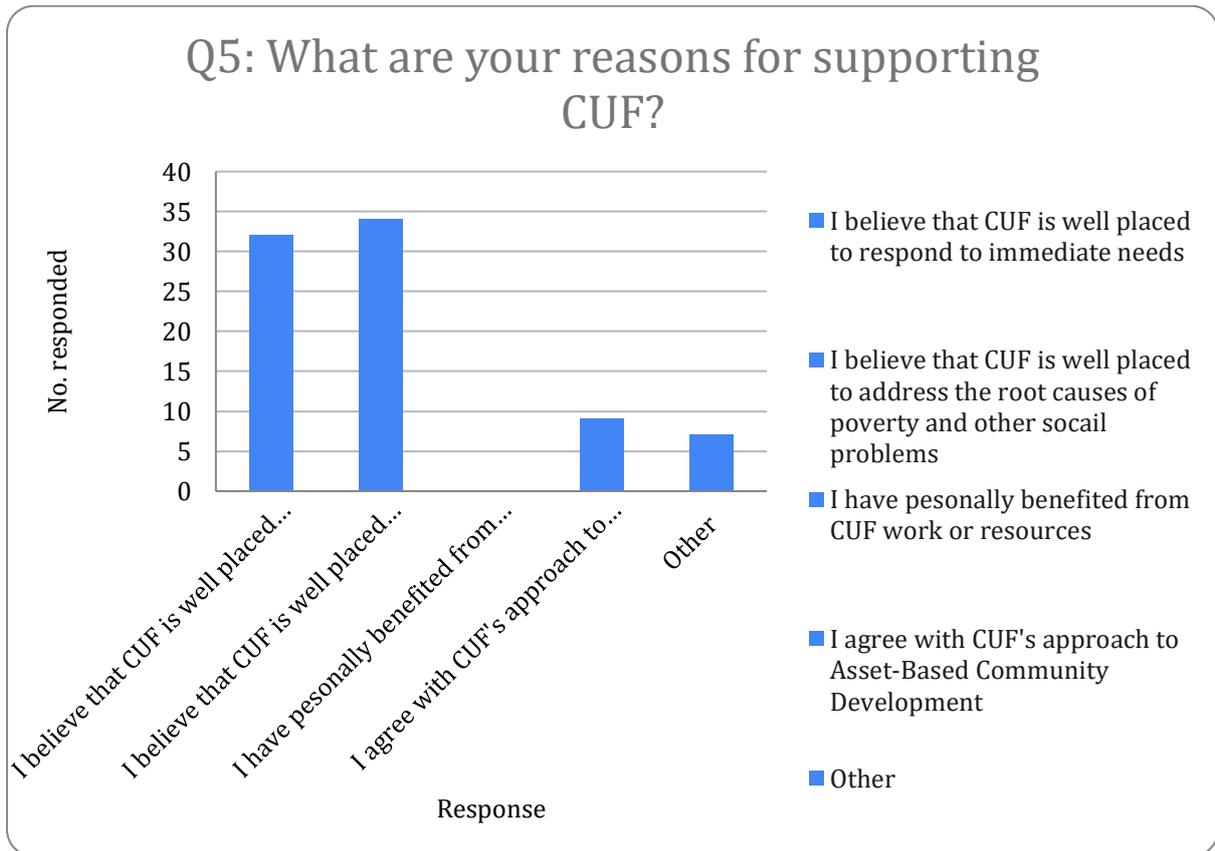


The top 4 concerns indicated in this question will probably come as no surprise, being some of the most visible indications of social breakdown and poverty in society today. 70% of respondents indicated homelessness, whilst 57% indicated loneliness and isolation, followed by economic inequality at 51% and food poverty at 45%.

Several respondents indicated how difficult it was to just choose three of the options available as all of them are such pressing social issues.

Homelessness, loneliness and isolation and food poverty have all been priority areas of focus for CUF over the past few years. Particularly in partnership with the Together Network, on the ground in Church of England dioceses.

✓ **What are your reasons for supporting CUF?**



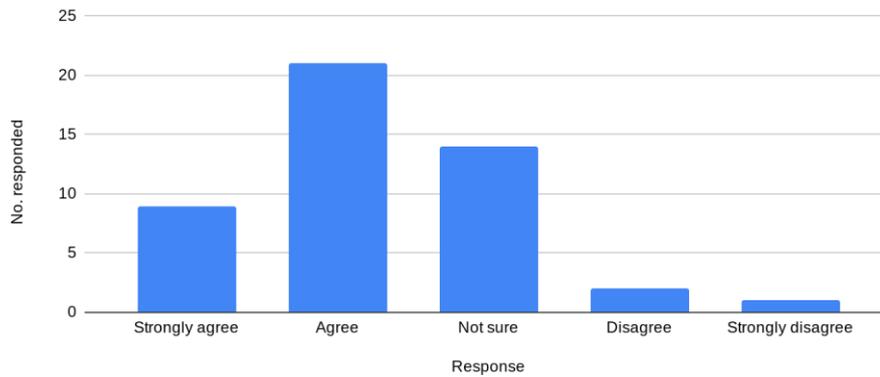
The majority of responses were split between the two options of *'I believe that CUF is well placed to respond to immediate needs'* and *'I believe that CUF is well placed to address the root causes of poverty and other social problems'*.

The split in answers indicates a good understanding of the unique way that CUF works. From the central hub of the organisation we are able to develop long term programmes that can bring about lasting change to communities.

Whilst our partnership with the Together Network in local communities gives us the ability to respond very quickly and practically to local need.

✓ **How much do you agree with this statement 'Church social action contributes to church growth?'**

Q6: How much do you agree with this statement 'Church social action contributes to church growth?'

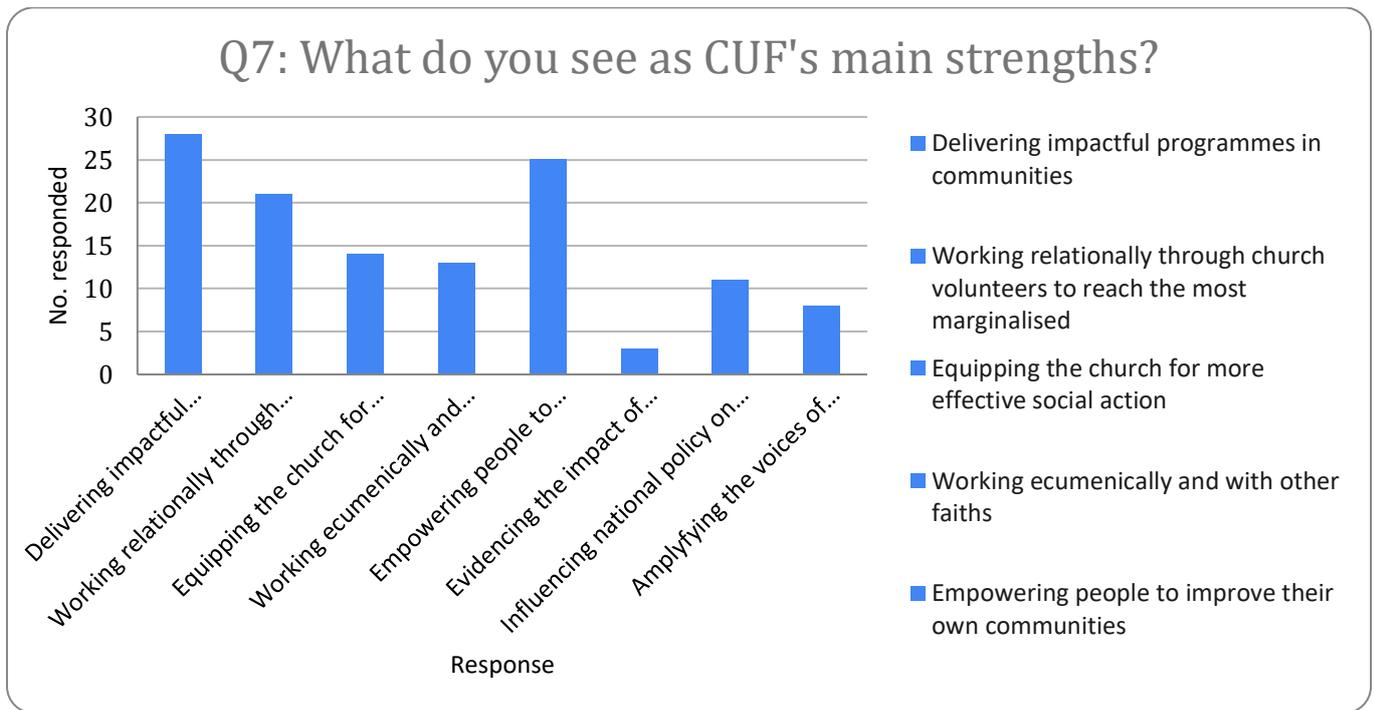


Response to this question was perhaps the most divided, with the top responses of 45% agreeing to this statement and another 30% indicating 'Unsure'.

This is something we at CUF have been exploring deeply over the past three years, in partnership with faith-based think tank THEOS, and the Church of England. We call this the Grace Project, where we are trying to understand the in-depth relationship between social action, discipleship, and church growth across England.

For more information on the Grace Project and to register for the launch of the key findings on 10 November, via zoom, please visit: <https://cuf.org.uk/what-we-do/the-grace-project>

✓ **What do you see as CUF's main strengths?\***



The leading responses to this question were divided between

- *Delivering impactful programmes in communities (60%)*
- *Empowering people to improve their own communities (53%)*
- *Working relationally through church volunteers to reach the most marginalised (44%)*

Encouragingly the responses to this question indicate a good understanding of the way that CUF works. With our national responses to homelessness the **Winter Night Shelter** scheme, and **Positive Pathways**, along with our programme of healthy food and activities during the school holidays, working to combat holiday hunger in primary-aged school children - **Feast of Fun**. In addition our **Places of Welcome** programme helps to tackle loneliness and isolation across the country. Along with our programmes supporting financial wellbeing through **CashSmartCreditSavvy** for adults and increasing children’s understanding of budgeting and saving through **LifeSavers**.

Our **Asset-Based Community Development (ABCD)** approach means that we believe that every member of a community has something of value to offer to that community. This means all are empowered to improve their communities for the common good.

And finally, our partnership with Church of England dioceses through the **Together Network** means that through the parish network we are able to access the help and support of a vast army of volunteers across the country.

\*NB: Percentages in these questions will not add up to 100 as survey question gave option for more than one response.